

Sponsorship & Exhibit Opportunities

Breath and
Beauty
Summit

GAPA Winter
CME CONFERENCE

December 6 - 7, 2024

Roam Perimeter Center - Atlanta, GA

About the Conference



Join us!

GAPA is extending an invitation for you to join our Winter 2024 conference. This event aims to bring together key decision-makers in the Georgia PA field. It offers exciting opportunities to showcase your products in the respiratory and dermatology sectors.

The Conference

The GAPA Breath and Beauty Summit offers an ideal platform to introduce new products in the Respiratory and Dermatology sectors and increase visibility. Located centrally in Atlanta, our event provides a convenient setting for attendees to interact with exhibitors. We make sure attendees visit the exhibit hall by scheduling breaks in or near the exhibitor areas daily and offering engaging activities like raffles and games. To enhance visibility further, explore sponsorship opportunities or product theaters at the Breath and Beauty Summit.

About GAPA

Our organization's goal is to enhance patient care in Georgia and to support Physician Assistants with a keen interest in various medical specialties.

Who Attends

The Breath and Beauty conference taking place live in Atlanta, GA. Attendees are ready to engage and learn. With over 150 very pleased attendees spaces, we will invite all PAs and NPs in the state of Georgia and the surrounding states.

PA Georgia Facts

- PAs have more than 400 MILLION patient interactions each year.
- 95.7% of PAs prescribe medications, and those in full-time practice write an average of 20 prescriptions per day.
- 131,000 PAs currently reside and work in the US. 36% in hospitals; 5.9% in urgent care; 53.3% in outpatient offices or clinics; 4.3% other.
- The majority of PA (57.4%) see three or more patients per day.

Exhibitor Information



Exhibitor Fees: \$3,500

Dedicated hours are set aside with no outside classes or meetings scheduled. Product Theater breakfasts, lunches, and dinners will be served with traffic-driving programs and giveaways promoting attendee engagement. Exhibitors are welcome to offer prizes towards our exhibit prize drawings for attendees who have seen all the exhibitors.

WHY EXHIBIT? • Introduce New Products
Generate Referrals • Give Demonstrations
Generate Qualified Leads • Reach New Markets
Expand Sales • Meet Face-To-Face with Current Customer & Prospective Customers • Facilitate Name/Brand Recognition



EXHIBIT LOCATION

Roam Perimeter Center - Atlanta
**1151 Hammond Drive NE,
Atlanta, GA 30346**

Exhibitor Info

- (1) 6-ft skirted tabletop
- (2) exhibit hall passes
- Website & app recognition
- Pre-conference attendee list
- Pre & post marketing email
- Logo placement on attendee emails
- Digital Booth customization
- 10 EXHIBITOR LIMIT
- Ability to donate towards prizes for exhibit game raffle
- Concierge service assistance

Exhibit Hall Schedule

REGISTRATION & MOVE-IN

Friday, December 6th - 7 - 10 am

EXHIBIT AREA OPEN

Friday, December 6th - 10 am &
3 pm

Refreshment Breaks

Saturday, December 7th - 10 am
& 3 pm *Refreshment Breaks*

TEAR DOWN

Saturday, 3:30 PM
Immediately following last break

Premier Sponsorship Opportunities



FRIDAY LUNCH SPONSOR — \$20,000

- Friday of lunch product theater slot. Product theater slot **included**. Food is the responsibility of the society.
- Lanyard sponsorship
- Premium placement signage
- Organization Flyer distributed; insert in attendee bags.
- Premier recognition on GAPA website & mobile app.
- Premium exhibit space.
- Attendee contact list.
- Two (2) social media promotions.
- Two Logo floor decals close to registration and exhibit space.
- Shout out through the announcement feature on the mobile app to attendees
- Sponsor Spotlight on Conference Mobile App.
- Four Sponsor badges.

FRIDAY BREAKFAST SPONSOR — \$15,000

- Friday Breakfast product theater slot. Product theater slot **included**. Food is the responsibility of Society.
- Badge sponsor, sign at registration stating you are the badge sponsor. Logo on back of badges.
- Phone/ laptop charging station with company logo for Friday.
- Coasters and napkins sponsor on Friday.
- Signage recognition as the Friday breakfast sponsor.
- Flyer insert in attendee bags.
- Recognition on GAPA website & mobile app.
- Premium exhibit space.
- Attendee contact list.
- One social media post and one email push out to attendees.
- One announcement on the mobile app
- Floor decal with sponsor's name near registration

Premier Sponsorship Opportunities



SATURDAY LUNCH SPONSOR — \$20,000

- Saturday of lunch product theater slot. Product theater slot **included**. Food is the responsibility of the society.
- Wifi Sponsor for all attendees with logo on wifi card login instructions and password sponsors choice.
- Attendee Bag sponsor
- Premium placement signage recognition as Saturday lunch sponsor
- Organization Flyer distributed; insert in attendee bags.
- Premier recognition on GAPA website & mobile app.
- Premium exhibit space.
- Attendee contact list.
- Two (2) social media promotions.
- Two Logo floor decals close to registration and exhibit space.
- Mobile App Sponsor with login password sponsor named.
- Shout out through the announcement feature on the mobile app to attendees
- Sponsor Spotlight on Conference Mobile App.
- Four Sponsor badges.

SATURDAY BREAKFAST SPONSOR — \$15,000

- Saturday breakfast product theater slot. Product theater slot **included**. Food is the responsibility of Society.
- Badge sponsor, sign at registration stating you are the badge sponsor. Logo on back of badges.
- Phone/ laptop charging station with company logo on Saturday.
- Coasters and napkins sponsor on Saturday.
- Signage recognition as Saturday breakfast sponsor.
- Flyer insert in attendee bags.
- Recognition on GAPA website & mobile app.
- Premium exhibit space.
- Attendee contact list.
- One social media post and one email push out to attendees.
- One announcement on the mobile app
- Floor decal with sponsor's name near registration



Georgia Association of PAs Breath and Beauty Summit

December 6 & 7, 2024

Exhibit Dates: December 6 & 7, 2024

Roam Perimeter Center

1151 Hammond Drive NE, Atlanta, GA 30346

Exhibitor/Sponsorship Application & Contract

Contact Information

Company	Contact Name	Email
Onsite Contact Name	Onsite Contact Phone Number	Email
Company Billing Address		

Exhibit & Sponsorship Opportunities

Exhibit Opportunities:

- one six-foot table \$3,500
- additional exhibitor badge \$250
- Add Ons:*
- Email blast \$500
- One-Page Flyer in Bags \$500

VISA MasterCard American Express
 Discover Check (payable to GAPA)

Product Theater Title or Topic: _____

Card# _____

Name as it appears on card _____

Expiration Date _____ Security Code _____

Authorized Signature _____

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of GAPA. This contract is binding once signed.

_____ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Total: _____

GAPA Tax ID: 58-1296375

Disclaimer: Exhibitor assumes responsibility and agrees to indemnify and defend GAPA and Roam and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither GAPA and Roam insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Signature _____ Date _____



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Exhibitor Terms & Conditions

If, after the contract is entered into, the Georgia Association of PAs ("GAPA") fails or is unable to provide an Exhibitor with the opportunity to exhibit at the APANP Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, GAPA shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY APANP FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR AAPA-AAI OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and GAPA will occur only when an official confirmation packet has been sent by GAPA via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party. The Exhibitor agrees to no transaction sales will be allowed during this event.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to the Exhibitor Regulations as published by GAPA (available upon request) which are considered to be part of this agreement between the Exhibitor and the GAPA.

Cancellation Policy: The undersigned acknowledges understanding of GAPA Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

Warranty of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title

Date

Signature

Company

Please return these forms with payment to:

Monique Ochoa
P.O. Box 12554
San Antonio, TX 78212
Monique@gapa.net
P: 210-722-7622