

Sponsorship & Exhibit Opportunities



# GAPA ANNUAL SUMMER

## CME CONFERENCE

**Marriott Sawgrass Resort**

**July 16 - 18, 2026**



# About the Conference

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## Join us!

GAPA invites you to join us for our 2026 conference dedicated to bringing together the most influential decision-makers in Georgia. This annual event offers exciting and productive opportunities to showcase your products to current customers and meet prospective new ones.

## The Conference

The 2026 Annual GAPA Summer CME Conference provides the perfect venue to launch new products and gain real visibility. 2025 was a fantastic year for GAPA with over 200 attendees. Our 2026 year is going to be an ideal conference, set in a beautiful location, bringing the opportunity for attendees to spend quality time with exhibitors. We go the extra mile to ensure attendees come into the exhibit hall by providing break food in or around the exhibitor areas each day, as well as engaging attendees with raffles and other incentives to ensure that you have the best opportunity to connect. For even more visibility, check out GAPA sponsorship opportunities or product theaters.

## About GAPA

GAPA empowers and affords Physician Assistants a voice in legislation, protects the right to practice, and provides meaningful connections and the edge to succeed through quality education.

## Who Attends

With our 2026 conference taking place live in Ponte Vedra Beach, FL, attendees are ready to engage and learn. With over 200 very pleased attendees, we feel confident that 2026 is going to be the same if not better.

## PA/NP Facts

- PAs have more than 400 MILLION patient interactions each year.
- 95.7% of NPs prescribe medications, and those in full-time practice write an average of 20 prescriptions per day.
- 131,000 PAs currently reside and work in the US. 36% in hospitals; 5.9% in urgent care; 53.3% in outpatient offices or clinics; 4.3% other.
- The majority of NPs (57.4%) see three or more patients per day.

# Exhibitor Information



## Exhibitor Fees:

**\$1,500 standard, \$2,500 upgraded**

Dedicated hall hours are set aside with no outside classes or meetings scheduled. Product Theater breakfasts, lunches, and dinners will be served with traffic-driving programs and giveaways promoting attendee engagement.

**WHY EXHIBIT?** • Introduce New Products  
Generate Referrals • Give Demonstrations  
Generate Qualified Leads • Reach New Markets  
Expand Sales • Meet Face-To-Face with Current Customer & Prospective Customers • Facilitate Name/Brand Recognition



## EXHIBIT LOCATION

**Marriott Sawgrass Golf Resort and Spa**  
**1000 Tournament Players Club Blvd, Ponte**  
**Vedra Beach, FL 32082**  
**Phone: (904) 285-7777**

## Exhibitor Info

### EXHIBIT SPACE & BENEFITS

- (1) 6-ft skirted tabletop
- (1) exhibit hall pass
- Website & app recognition
- Pre-conference attendee list & email blast

### UPGRADED EXHIBIT

- Homepage logo on mobile app
- Assistance building a standard profile in mobile app
- Attachment on profile
- Additional badge (total of 2)

## Exhibit Hall Schedule

### REGISTRATION & MOVE-IN

Thursday, July 16th - 12 - 5 pm

### EXHIBIT AREA OPEN

Thursday, July 16, 2025

Reception 5 - 6 pm

Friday, July 17 - 9 am - 2 pm

AM & PM *Refreshment Breaks*

Saturday, July 18th - 9 am - 2 pm

AM & PM *Refreshment Breaks*

### TEAR DOWN

Saturday, July 18th

Immediately following last break

# Premier Sponsorship Opportunities

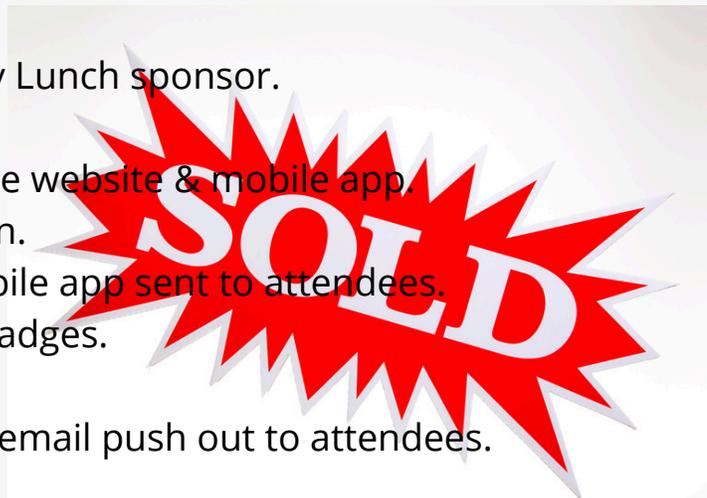


## TITANIUM SPONSOR — \$25,000

- Product theater slot. Food is the responsibility of the society.
- Wifi Sponsor for all attendees with logo on wifi card login instructions and password sponsors choice.
- Hotel key card sponsor.
- Premium placement signage recognition as titanium sponsor
- Hotel room drop under door of attendee rooms the night prior to product theater.
- Organization Flyer distributed; insert in attendee bags.
- Premier recognition on GAPA Conference website & mobile app.
- Premium exhibit space.
- Attendee contact list.
- Two (2) social media promotions, announcement on the mobile app and one email to attendees.
- Logo decal close to registration.
- Mobile App Sponsor with login password sponsor named and advertisement when attendees login.
- Sponsor Banner Spotlight on Conference Mobile App.
- Four Exhibit badges.
- Attendee Lanyard Sponsor

## FRIDAY OR SATURDAY LUNCH SPONSOR — \$15,000

- Saturday lunch product theater slot based on availability. Food is the responsibility of Society.
- Signage recognition as Saturday Lunch sponsor.
- Flyer insert in attendee bags.
- Recognition on GAPA conference website & mobile app.
- One floor decal near registration.
- One announcement on the mobile app sent to attendees.
- Premium exhibit space with 2 badges.
- Attendee contact list.
- One social media post and one email push out to attendees.
- Attendee bag sponsor.



# Premier Sponsorship Opportunities



## (2) BREAKFAST SPONSORS — \$7,500

- Choice of breakfast product theater slot. Food is the responsibility of the society.
- Signage recognition as breakfast sponsor.
- Disposable coffee cups at breaks or water bottles in attendee bags that day of product theater.
- Flyer insert in attendee bags
- One email push to attendees, one social media post and one announcement on mobile app.
- Recognition on GAPA website.
- Premium exhibit space, 2 exhibit badges and attendee contact list.

## OFFSITE DINNER SPONSOR — \$5,000

- Dinner product theater off or on-site for approximately 30 -50 attendees. Food, location, speaker, and audiovisual are the responsibility of the Sponsor.
- Dinner will be listed on the agenda & mobile app—option to have attendees register for your event through GAPA Conference registration.
- Signage recognition as a sponsor.
- One email push to attendees, one social media post, and one announcement on the mobile app.
- Recognition on the website and mobile app.
- Attendee list.

## THURSDAY BREAKFAST or LUNCH PRODUCT THEATER WORKSHOP DAY — \$5,000

- Thursday breakfast OR lunch sponsor for attendees
- Quarter-sized banner sign shared with other breakfast sponsors.
- One email push to attendees, social media post & announcement on mobile app.
- Flyer added to attendee bag
- Recognition on the conference website and mobile app.
- Attendee list.
- Exhibit table

# Premier Sponsorship Opportunities



## STUDENT LUNCH PRODUCT THEATER — \$5,000

- PA Student product theater slot for attendees. Includes food and Audio Visual.
- Event listed on the agenda, and the mobile app.
- One email push to attendees.
- Announcement on the mobile app.
- Attendee list.
- Exhibit table

## THURSDAY WELCOME RECEPTION - \$5,000

**Thursday, July 16th, 2025 | 6 PM - 7 PM**

Receptions will be held in an exhibit area for one hour. Your company will have an opportunity to do a short presentation and mingle with attendees.

One beverage per person and light snacks will be included. Audio/visual are not included in this pricing.

### **What's Included:**

- Signage for the sponsor at the event with announcement onsite for 5 minutes maximum.
- Logo and sponsor information on agenda and event page.
- Event email push to attendees.
- Attendee list.
- Exhibit table with 2 badges.

**For additional questions, please contact:**

monique@gapa.net / 210-722-7622

# Additional Sponsorship Opportunities



## Exhibit Add-Ons

### **Attendee Bag Insert: \$250**

*flyer insert in all attendee bags*

### **One Attendee Email Blast: \$500**

#### ***Lead Retrieval \$350***

*scan attendees and receive name, email and address of all attendees*

### **Hotel Room Door Drop: \$750**

### **Floor decal in exhibit hall: \$1,000**

### **Sponsor a break: \$3,000**

Your company will have a sign at the food table in the exhibit hall mentioning they are the sponsor of the break. You will also get access to speak in the exhibit hall for 5 minutes to attendees on a microphone.

### **Donate a prize to the exhibit game included.**

You must submit separately for this prize and the prize must be approved. If you donate, your company will be listed on the passport attendees use to win prizes.

## Marketing Add-Ons

### **Home Page Images: \$1,000**

Static slot image on mobile app's home page with a link

### **Session Banner Ad: \$1,000**

Place your logo under a specific session on the mobile app

### **Mobile App Banner: \$1,500**

### **Social Media Post: \$500**

Place your logo and marketing info on our social media outlet

### **Mobile App Ad: \$2,000**

This is a pop up add that comes up when someone logs into the mobile app



# GAPA Annual Summer CME Conference

July 16-19, 2026

Exhibit Dates: July 16, 17 & 18, 2025

Marriott Sawgrass Golf Resort & Spa

1000 Tournament Players Club Blvd, Ponte Vedra Beach, FL 32082

**Phone: (904) 285-7777**

## Exhibitor/Sponsorship Application & Contract

### Contact Information

Company	Contact Name	Email
Onsite Contact Name	Onsite Contact Phone Number	Email
Company Billing Address		

### Exhibit & Sponsorship Opportunities

**Exhibit Opportunities:**

- one six-foot table \$1,500
- Upgraded Exhibit \$2,500
- additional exhibitor badge \$250
- Hotel Room Door Drop \$750
- Lead Retrieval w/ Scannable Badges \$350
- One-Page Flyer in Bags \$250
- Email to attendees \$500
- Floor Decal in Exhibit Hall \$1,000
- Sponsor a Break \$3,000
- Donate a Prize for Exhibit Game
- Mobile App Home Page Logo \$1,000
- Titanium \$25,000
- ~~Friday or Saturday Lunch \$15,000~~
- Dinner Product Theater \$ 5,000
- Fri or Sat Breakfast \$7,500
- Thur breakfast or Lunch \$5,000
- Student Lunch \$5,000
- Thursday Reception \$5,000

**Total:** \_\_\_\_\_

**GAPA Tax ID: 58-1296375**

Disclaimer: Exhibitor assumes responsibility and agrees to indemnify and defend GAPA and The Jekyll Island Convention Center and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither GAPA and The Jekyll Island Convention Center insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

\_\_\_\_ VISA    \_\_\_\_ MasterCard    \_\_\_\_ American Express  
 \_\_\_\_ Discover    \_\_\_\_ Check (payable to GAPA)

Product Theater Title or Topic: \_\_\_\_\_

Card# \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of GAPA. This contract is binding once signed.

\_\_\_\_ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature \_\_\_\_\_ Date \_\_\_\_\_



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## Exhibitor Terms & Conditions

If, after the contract is entered into, the Georgia Association of Physician Assistants ("GAPA") fails or is unable to provide an Exhibitor with the opportunity to exhibit at the GAPA Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, GAPA shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY GAPA FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR GAPA OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

### A. Force Majeure:

If, after the contract is entered into, the Georgia Academy of Physician Assistants ("GAPA") fails or is unable to provide an Exhibitor/Sponsor with the opportunity to exhibit at the GAPA Conference, due to fire, strikes, authority of the law, act of God, or any other cause or reason beyond GAPA's control, and the Exhibitor/Sponsor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in connection with the Application/Contract. In such case, GAPA shall bear no further liability or responsibility under this agreement.

### B. Responsibility for Property:

The Exhibitor/Sponsor agrees to be responsible for his/her own property. Exhibitor/Sponsor shall release and hold harmless and indemnify GAPA from any and all claims, obligations, liabilities, causes of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the Exhibitor/Sponsor, GAPA, or third parties in the use of the exhibit space or activities in connection with the use of exhibit space.

C. Acceptance of this application as an agreement between the Exhibitor/Sponsor and GAPA will occur only when an official confirmation packet has been sent by GAPA via email. Disapproval of an Exhibitor/Sponsor, per the terms outlined in the Exhibitor/Sponsor Regulations, will result in termination of the agreement without penalty to either party.

### D. Exhibitor/Sponsor Regulations Agreement:

The undersigned acknowledges and agrees to the Exhibitor/Sponsor Regulations as published by GAPA (available upon request), which are considered to be part of this agreement between the Exhibitor and GAPA.

### E. Cancellation Policy:

The undersigned acknowledges understanding of the GAPA Exhibitor/Sponsor Cancellation Schedule:

- 60 or more days prior to the conference - full refund.
- 30-60 days prior to the conference - 50% refund.
- 30 days or less prior to the conference - no refund.

### F. Warranty of Authority:

The Exhibitor/Sponsor and the person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor/Sponsor and is fully empowered to bind the Exhibitor/Sponsor to all provisions contained in this agreement.

**G. Transactions:** EXHIBITORS and sponsors agree that no financial transactions or sales of goods/services will be conducted between exhibitors/sponsors and attendees during the conference. This policy is strictly enforced to maintain the integrity of the event. Any violation of this policy may result in immediate removal from the event without refund and potential exclusion from future events.

**Disclaimer:** The Exhibitor/Sponsor assumes full responsibility and agrees to indemnify and defend GAPA, the Jekyll Island Convention Center, and their respective employees and agents against any claims or expenses arising from the use of the exhibition premises. The Exhibitor acknowledges that neither CAPA nor the Jekyll Island Convention Center provides insurance coverage for the Exhibitor's property. It is the sole responsibility of the Exhibitor to obtain such insurance.

By signing this contract, we (the exhibitor and/or sponsor) agree to support the listed opportunities. Furthermore, our signature indicates an understanding and agreement to comply with all GAPA policies, rules, regulations, terms, and conditions. This contract becomes binding upon signature.

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Title

Date

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Signature

Company

**ELECTRONICALLY SIGN HERE**

**Please return these forms with payment to:**

**GAPA**

P.O. Box 12554

San Antonio, TX 78212

**Monique@gapa.net**